

STRIKEFORCE Technologies, Inc.

Identity Solutions You Can Trust

GuardedID[®]

The worlds most powerful keystroke encryption solution; preventing keyloggers and malware from stealing personal & corporate data

Protect

Authenticate





- Wall Street Journal 1/21/09: Heartland Payment Systems Inc. said Tuesday that cyber criminals compromised its computer network using <u>keyloggers</u>, gaining access to customer information associated with the 100 million card transactions it handles each month.
- Data Breaches were up <u>47%</u> in 2008 from 2007.
- Someone's Identity data is stolen every 3 seconds.
- Existing defenses "Anti-Virus Software" are not match against today's threats i.e. <u>"Zero-Day Attacks"</u>, <u>"Click-Jacking"</u>, or <u>Trusted Insiders"</u>.
- World Bank Under Cyber Siege in "Unprecedented Crisis", <u>keyloggers</u> used to steal account data over a 7 month time-frame.



• **GuardedID** is a groundbreaking new keystroke encryption technology, designed to protect your identity and proprietary information at it's most vulnerable and critical point, the point of inception.

GuardedID visually alerts you of "Clickjacking" attacks.

 GuardedID protects all Windows based applications: Word, Excel, Outlook, Databases, QuickBooks, Web-browsers, Instant Messenger Programs, etc.

Problems That GuardedID Solves

- **Keyloggers / Malware** (favorite tool of the hacker/cybercriminal)
 - Zero Day Attack Time gap between when a trojan is released and the AV guys update their definitions is between 28-32 days
 - Spread through infected Web sites, downloads, e-mails, MP3's, AVI's, etc.
 - Installation of spyware-malware without user knowledge
 - Invisible to existing anti-virus software
 - Infected employee emails, third-party devices
 - Insider threat
 - Polymorphic keyloggers automatically changing their signature
 - Unexpected keyloggers being installed by 3rd party hardware (Best Buy – digital picture frames, SeaGate/Maxtor Hardrives, McDonalds mp3 players, etc.)
 - Invisible iFrame attacks
 - Vulnerability between keyboard & browser





GuardedID's Competitive Advantages

- GuardedID protects personal, financial and corporate information by encrypting a users keystrokes instantly when typed into desktop or online applications.
- GuardedID has been tested by independent labs and vetted by leading industry experts.
- GuardedID prevents the results of a Zero Day attack payload (keylogger).
- GuardedID's CryptoColor[®] (visual verification technology) shows a user that it's safe to type their personal or financial data.
- **GuardedID** has an SDK & robust license manager.
- Supports XP, 2000, 2003, Vista, IE & Firefox browsers.
- GuardedID's enhanced monitoring system will alert user of any embedded keyloggers (known or unknown) sitting in the computer.
- Small memory footprint, does not require database updates.



- Keylogger stealing data from an unprotected browse
- Keylogger rendered useless when GuardedID is protecting the browser
- Keylogger stealing corporate data from MS Outlook
- Keylogger rendered useless when GuardedID is protecting MS Outlook or any other application
- Clickjack attack tricks user to click on an invisible link
- Clickjack attack was rendered ineffective because GuardedID warned the end user by making the invisible visible.



About

Clear

Stop

Threat: Keylogger steals data from unprotected browser



Close



Solution: Keylogger rendered useless by a GuardedID protected browser



STRIKEFORCE TECHNOLOGIES, INC. **Threat: Keylogger stealing** sensitive corporate data 📕 Key Logger jstrauss<TAB>confidential<TAB>john<TAB>th ere's<SPACE>word<SPACE>around<SPACE>t he<SPACE>office<SPACE>that<SPACE>the<S PACE> stock< SPACE> split< SPACE> looks< SPA CE>like<SPACE>it's<SPACE>going<SPACE>t o<SPACE>happen,<SPACE>how<SPACE>can< SPACE>i<SPACE>buy<SPACE>some<SPACE> stock<SPACE>now1<DELETE> Clear Close About Stop 😰 confidential - Message <u>u</u> - 冨 昌 曽 ほ 🗉 日 谭 谭 🖪 📲 🕺 🛃 Normal + Arial, 👻 Arial I - 10 -<u>A</u> -310 3 4 1 2 13 - 🗠 - | 😫 🗔 🖽 🖬 📢 QI ¶ 100% 🙆 🔲 Read 🛓 i 😭 💕 🔒 <u>T</u>ools T<u>a</u>ble Y dow Help File Edit View Insert Format Type a question for help + X Send Accounts • 11 8/ 🖂 ሃ 🗸 | 🔻 | 🖄 | 🔮 Options... 👻 | HTML ÷ Ш То... istrauss L Cc... confidential Subject: John There's word around the office that the stock split looks like it's going to happen, how can I buy some stock now! Sincerely,

Solution: Keylogger rendered useless from stealing sensitive corporate data





Threat: Clickjacking Attack









GuardedID Protection Chart

Online Usernames & Passwords

Online Transactions Data Typed Into Keyboard

Online Clickjacking Attacks

Entering Sensitive Personal & Financial Information: Name, Address, Social Security/Phone Numbers, DOB, Bill Payees, etc.

Shopping: Websites: Amazon, eBay, PayPal, etc.

Entering Data into Social Networking Sites: MySpace, FaceBook, YouTube, etc.

Online Banking Websites: Banking, Financial Transactions, etc.

Music websites: Limewire, Kazaa, Itunes, etc.

Online E-mailing: GMAIL, AOL Email, MSN Email, etc.

Microsoft Desktop Programs: Word, Excel, PowerPoint, All Windows Programs, etc.

Microsoft Outlook & Outlook Express

Databases: Logins, Data Input

Accounting/Tax Filing Programs: QuickBooks, TurboTax, etc.

Instant Messaging: AIM, Windows Messenger, IRC, SKYPE, etc.

Deployment & Admin Features

GuardedID

MSI Installer:

- Managed Installation process
- Pre-install application of license (no user intervention required for activation)
- AD Group Policy Deployment
- Software Update Service
- Any Windows MSI installation manager

Admin Features:

- MSI installer for managed installations
- Logging to standard Event Logs (Application)
- Automatic updates

STRIKEFORCE TECHNOLOGIES, INC. GuardedID Logging & Updates

Logging:

- Logging to system Application event logs
- Compatible with current event monitoring tools
- Compromised machine alert warning (user & admin)
- Remote access to logs
- Remote monitoring of logs
- Alerts

Updates:

- Automatic update mechanism
- Clients can Update over Internet (GuardedID) update site, or
- Update from a Local update site
- Allows updates to be pre-tested within the enterprise for managed deployment.

GuardedID Reviews:

(Testing Labs / Magazines / Industry Experts)

GuardedID 1.02 is an impressive update, it always succeeded on my test – it blocked every keylogger!

Neil Rubenking PC Magazine

"GuardedID is and invaluable resource for anyone who banks, shops, & emails online"

Johnny May Author & Identity Theft Prevention Expert

GuardedID passed our test 100%. It really obtained to frustrate everyone of the keyloggers on our system!

O Estado de São Paulo (Brazil's Leading Technical Magazine)

"StrikeForce prevents identity theft by keylogging by never letting the thieves get a look at the keys. Over the past, StrikeForce has made it's solutions available to corporate customers and now - thankfully the company is taking it directly to the individuals who need the protection the most. GuardedID needs to be on every computer - and it's the smart PC manufacturer that will license the technology in order to market identity-safe PCs to its customers."

Chris Shipley Demo.com GuardedID really hid anything typed into our browser from the keyloggers that we put on our computer!

PC World (Brazil)

INFOLAB test results showed that GuardedID was sufficiently efficient in stopping the four keyloggers we tested it against!

INFOLAB Brazil (Testing Lab)