



FOR IMMEDIATE RELEASE:

## **Social Networking Site YUNiTi.com Licenses StrikeForce's "ValidateID™" Identity Validation Solution**

*YUNiTi is the first social networking website that makes it easy for users to know that other users are real, and that their Identities have been validated!*

**Edison NJ, (August 21<sup>st</sup> 2007)**, StrikeForce Technologies (OTCBB:SKFT), a company that specializes in the prevention of identity theft, today announced that it has licensed its ValidateID Identity validation solution to YUNiTi; making it the world's first social networking website to offer a way for users to verify that other YUNiTi users are real; and their identities have been validated.

"YUNiTi.com is a social networking site aimed at reaching all global markets, safe for all ages, and offering the latest in technology." said Marcos Boyington, President of YUNiTi. YUNiTi.com offers the most advanced social networking features on the Internet today, which in addition to offering the usual networking site functionality features the following:

- User validation – users can prove who they say they are
- Registration and advanced searching of people across the globe
- Creation of groups that allows owners to make a profit by charging for membership, photos, etc.
- Chatrooms and forums that are user-created and maintained
- Profile permissions – users can make parts of their profile only visible to certain groups of friends
- Test and quiz engine - allows users to create their own tests and quizzes for other YUNiTi users
- Message filtering – allows users to block out spam email, block based on age or friend type

"We are very excited about adding our ValidateID identity validation process to YUNiTi.com." said Mark L. Kay, CEO of StrikeForce. "Anonymity is important, but trust is paramount. Until now, there hasn't been a way for users to prove to others that they are the person that they say they are."

"This is a ground breaking move, and it levels the playing field." says Kay. "Cyber criminals and predators have been using the sanctity of the Internet for their own personal gain, robbing unsuspecting users out of hard earned savings and sometimes even more, their identities."

**About StrikeForce Technologies**

StrikeForce Technologies, a leader in solutions that helps prevent identity theft, is a company that can protect consumers, customers, partners and employees—in real time against identity fraud. Its total protection solution strengthens companies' defenses against the biggest points of fraud—when the Internet is accessed, when accounts are opened, when they're accessed, when they're changed, and each time there's a new transaction. StrikeForce Technologies is trading on the OTC bulletin board (SKFT) and the company is headquartered in Edison, N.J., and can be reached at [www.strikeforcetech.com](http://www.strikeforcetech.com) or (866) 787-4542.

**StrikeForce Technologies' Media Contact**

George Waller  
(732) 661-9641  
[gwaller@strikeforcetech.com](mailto:gwaller@strikeforcetech.com)

**StrikeForce Investor Relations**

[investor@sftnj.com](mailto:investor@sftnj.com)

**About YUNiTi**

YUNiTi, a social networking site launched in November 2006, aims to be intuitive, friendly, and safe. It was started by Marcos Boyington and Mateus Boyington, with no external funding of any kind. YUNiTi's goal is constantly innovate, setting the curve for all social networking sites. YUNiTi is a privately held partnership headquartered in Riverside, CA, and can be reached at [www.yuniti.com](http://www.yuniti.com).

**YUNiTi Contact**

Marcos Boyington  
(951) 530-3347  
[marcos@yuniti.com](mailto:marcos@yuniti.com)