



FOR IMMEDIATE RELEASE:

## **StrikeForce unveils Data Breach Prevention Software**

***GuardedID<sup>®</sup> 3.0 is designed to prevent corporate data-loss & data breaches due to keylogging attacks (i.e. Heartland Payment Systems\*)***

**Edison, NJ (February 26th, 2008)** – StrikeForce Technologies, Inc. (SFOR.OB), a company that specializes in the prevention of Identity Theft, today announced its new GuardedID 3.0 beta program. GuardedID 3.0 is the enterprise version of its award winning online keystroke encryption software and is designed to prevent data-losses and data breaches due to malicious keylogging attacks in a corporate network environment.

GuardedID 3.0 is designed to protect all Windows based desktop applications (i.e. MS Word, Excel, Outlook, QuickBooks, SAP, ORACLE, VPN clients, web browsers, database passwords, Instant Messenger Programs, etc).

Data breaches skyrocketed 47% in 2008 (Identity Theft Resource Center), and there has already been 91 breaches since January 1, 2009, exposing millions of consumers to Identity theft as well as exposing proprietary and sensitive corporate information.

“GuardedID’s 3.0 upcoming release, is more than just a milestone for StrikeForce. It’s a milestone for every payment processor, government agency, corporate network, medical facility, university, or any other business that’s concerned about data loss prevention,” says Mark L. Kay, CEO. “Corporate networks are under siege from attackers, and GuardedID 3.0’s *data-in-motion* encryption technology was designed to protect those corporate computers from the results of a keylogger attack”.

In a recent study of 43 companies that suffered data breaches last year, the Ponemon Institute found the total cost of a breach rose to \$6.6M. According to the Javelin Research firm, data breach consequences reveal the following:

- 31% of consumers would terminate their relationship with the company that lost their information
- 65% of the cost of a data breach is due to lost business
- Irreparable reputational damage
- Loss of shareholder value
- Astronomical losses due to fines and ongoing litigation

“Introducing a GuardedID 3.0 beta program is very important. It enables us to work closely with organizations that are looking to protect themselves from data-losses and data

breaches due to keyloggers,” states George Waller, EVP. Selected beta companies will be given a special discount upon corporate-wide deployment. Organizations looking to apply for beta consideration should go to [www.guardedid.com/beta-program.aspx](http://www.guardedid.com/beta-program.aspx) or contact George Waller for details at: (732) 661-9641 or [gwall@strikeforcetech.com](mailto:gwall@strikeforcetech.com).

\* Reference to Information Week article 1/20/2009

**About StrikeForce Technologies, Inc.**

StrikeForce Technologies helps to prevent identity theft online. Its products help protect consumers and their families, while shopping online, and businesses in “real time” against identity theft. StrikeForce Technologies, Inc. (SFOR.OB) is headquartered in Edison, N.J., and can be reached at [www.strikeforcetech.com](http://www.strikeforcetech.com) or by phone at (732) 661-9641 or toll-free at (866) 787-4542.

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