



FOR IMMEDIATE RELEASE:

Lavasoft Adds GuardedID's Keystroke Encryption Software to their Tax-Season Protection Bundle

Cybercrime is skyrocketing; keystroke encryption is essential when filling-out personal and corporate tax documents!

Edison, NJ (March 18th, 2010) – StrikeForce Technologies, Inc. (SFOR.OB), a company that specializes in the prevention of Identity Theft, announced today that Lavasoft, “the original anti-spyware company”, with over 400 million downloads worldwide of its flagship Ad-Aware software, has partnered with StrikeForce to promote its GuardedID® keystroke encryption software as part of a world-wide tax-season protection campaign.

“With tax-season upon us, we are very concerned about the millions of individuals and tax preparers that are unknowingly in the cross-hairs of the cyber-criminals,” says Jason King, CEO of Lavasoft. “They are relentless with one goal in mind: trick the user into downloading their keystroke logging malware, where they steal every keystroke you type and send them to their computers without you ever knowing the thieves got your personal information.”

Cyber-criminals have discovered that the keystroke logger is the perfect tool for stealing usernames, passwords, credit card #'s, online banking information, and all personal / corporate information typed onto tax forms.

“Keystroke loggers are both dangerous and stealthy”, says Mark L. Kay, CEO StrikeForce, “they are designed to avoid detection and can be easily hidden inside of email attachments, documents, .pdf's, & mp3's files. Social Networking websites like Facebook, Twitter, YouTube, MySpace & Google are common websites that cyber-thieves are now using to trick unsuspecting users to download their keylogging spyware.”

“What makes GuardedID so powerful is that it encrypts each and every keystroke that you type, in real-time; making those keystrokes invisible to keyloggers that have been secretly hidden on your computer,” says Mark Kay.



Dear [NAME],

Tax season. It's not a favorite time of year for most of us, but the deadline for filing income taxes is quickly approaching. And we can expect to see a boost in the efforts of cyber scammers and identity thieves. Unless you are protected, the bad guys can get your name, address, social security number, your income, places you work, your mortgage company – virtually everything they need to steal your identity.



EDITORS RATING "PERFECT 10" "THE KEYS TO THE KINGDOM" "GUARDEDID IS DIFFERENT"



About StrikeForce Technologies:

StrikeForce Technologies helps to prevent identity theft online. Its products help protect consumers and their families while shopping online, and businesses in “real time” against identity theft. StrikeForce Technologies, Inc. (SFOR.OB) is headquartered in Edison, N.J., and can be reached at www.strikeforcetech.com or by phone at (732) 661-9641 or toll-free at (866) 787-4542.

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Founded in 1999, Lavasoft is “the original anti-spyware company”, with over 400 million downloads worldwide for the flagship Ad-Aware product. A private company headquartered in Gothenburg, Sweden, Lavasoft provides security solutions for individual consumers and enterprise clients alike, including anti-spyware, anti-virus, registry optimization, firewall, digital shredding, and encryption.

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