



FOR IMMEDIATE RELEASE:

Phone Guard Bundles GuardedID's Keystroke Encryption Software With its Drive Safe Anti-Texting While Driving Software

Edison, NJ (February 16th, 2011) – StrikeForce Technologies, Inc. (SFOR.OB), a company that specializes in the prevention of Identity Theft & Data Breaches announced today that TMS Inc. will be bundling GuardedID's Keystroke Encryption Software together with Phone Guard's Anti-Texting While Driving software. Phone Guard is a subsidiary of Options Media.

Drive Safe Software is the Phone Guard's next-generation, state-of-the-art mobile phone control management software designed to prevent texting while driving and enable parents and employers to monitor the driving habits of mobile phone users, including vehicle speed.

Phone Guard's revolutionary Drive Safe Software disables the texting, emailing and keyboard functions of a mobile phone in a vehicle moving faster than 10 mph. By using GPS to track speed and coordinates, Drive Safe automatically turns off certain functionalities of the driver's mobile phone when the phone is in a moving vehicle. Thus, the user will no longer be able to text, email, surf the web or instant message while driving. When the car is stopped for more than 5 seconds, however, the phone will automatically allow texting and other data functions to resume. Any missed text messages will be waiting for the user. Once the user starts driving again, the software will automatically block these activities again.

"Phone Guard's Drive Safe software allows parents to control when their teens can text or browse the Internet while driving in their cars. When their car exceeds 10 mph the keypad locks up preventing texts, emails and dial out calls. If a text or email is received while the keypad is in lockdown an auto reply will be sent to the sender that the recipient is driving. Fifteen people a day, mostly teens, die in the US from texting while driving," says T.Wayne Thomas, of TMS, Inc.

"Bundling GuardedID to a great product such as Phone Guard, was a no-brainer", says Thomas, "not only do we save lives while driving; we now save individuals from the financial ruins of Identity Theft due to keylogging attacks when surfing on the internet."

"We are very excited about being bundled with the Phone Guard product and helping save teenagers lives," says Mark L Kay, CEO of StrikeForce, "Phone Guard saves lives, and there's nothing more important than that."

About StrikeForce:

StrikeForce Technologies helps to prevent identity theft online. Its products help protect consumers and their families while banking and shopping online, and businesses in "real time" against data loss and breaches. StrikeForce Technologies, Inc. (SFOR.OB) is headquartered in Edison, N.J., and can be reached at www.strikeforcetech.com or by phone at (732) 661-9641 or toll-free at (866) 787-4542.

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About Options Media Group Holdings, Inc:

Options Media Group Holdings, Inc. is an email services provider for on-demand email marketing to create, send and track professional and permission-based email marketing campaigns. Additionally, Options Media provides precision direct marketing solutions including email marketing, sms/mobile marketing, sms/keyword marketing, custom lead generation and creative services. Options Media provides clients with access to software, hardware, bandwidth, and exclusive domains and IP addresses, as well as the ability to upload and manage subscribers, and review and upload campaigns and track results for a 360-degree full-service customer marketing solution.

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